

THE MAYOR'S WINERY



THE GREATEST TREASURE IS NOT THE RIESLING:
400 YEARS OF WINE. COUNTLESS STORIES.

WEINGUT BÜRGERMEISTER
SCHWEINHARDT
LANGENLONSHEIM / NAHE

WHY THE MAYOR'S WINERY?

More than eighty years ago, the people of Langenlonsheim stopped saying:
"Good morning, Mr. Schweinhardt."
Instead, they said:
"Good morning, Mayor Schweinhardt."
Axel Schweinhardt's grandfather, Willi Schweinhardt, served as mayor of the village from 1946 to 1969. Over time, the title became part of everyday life.



Neighbours, friends and local winegrowers simply referred to him as the Mayor. What began as a friendly village tradition eventually became part of the winery itself.
Today, the name reminds us that wine is about far more than vineyards and cellars.
It is about people.
It is about community.
Around a glass of wine, friendships grow, ideas emerge and visions take shape. The values of previous generations continue to shape everything we do today.

**THE NAME IS NOT A BRAND.
IT IS A FAMILY STORY.**

A BOY RAISED AMONG VINES

Some people inherit a winery. Others dedicate their lives to it.



Before producing his first wine, Axel Schweinhardt spent his childhood among vineyards, wine barrels and conversations about the next harvest.
Growing up in Langenlonsheim, life followed the rhythm of nature. Every season brought new lessons, new challenges and new opportunities.
From an early age, Axel knew exactly what he wanted to become.

A WINEMAKER.

Not because he had to. Because he wanted to.

After studying Wine Business Management in Heilbronn, he returned to the family estate with a clear vision: preserving the heritage of the past while crafting wines that express the unique character of the Nahe.

**HE NEVER DREAMED OF LEAVING.
HE DREAMED OF COMING BACK.**

THE HUNTER AMONG THE VINES

Understanding nature is the first step to making authentic wine.
Long before sustainability became a trend, nature was already part of daily life at The Mayor's Winery. For Axel, the vineyard is more than a place to grow grapes.
It is a living ecosystem. As a passionate hunter and nature observer, he spends countless hours outdoors, learning from the rhythms of nature. Every season tells a different story.
A deer at the edge of a vineyard. Birds returning to their nesting places. Wildflowers growing between the vines. For more than 400 years, our family has been part of this landscape.
Today, as a Nature Conservation Partner Winery, protecting biodiversity and preserving our cultural landscape remain among our most important responsibilities.
**Wine is made in the cellar.
But understanding wine begins outside.**



**WE DO NOT OWN THIS LAND.
WE CARE FOR IT.**

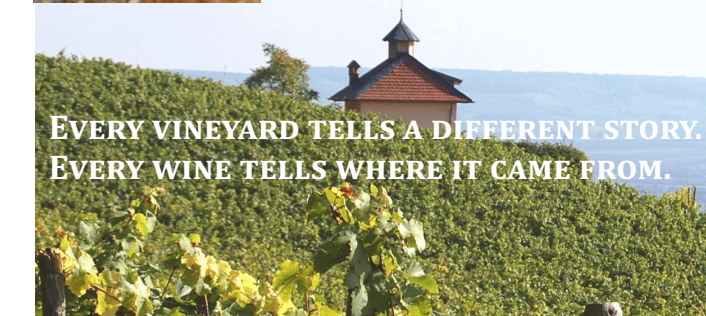
THREE VINEYARDS THREE STORIES.



**VOLCANIC SOUL
ROTHENBERG**
280 million years ago, volcanic forces shaped this landscape. Today, this ancient volcanic soil brings depth, structure and character to our wines.



**ANCIENT REEF
KÖNIGSSCHILD** 28 million years ago, this vineyard lay beneath a warm sea. Ancient shells can still be found in the soil beneath our vines today.



**EVERY VINEYARD TELLS A DIFFERENT STORY.
EVERY WINE TELLS WHERE IT CAME FROM.**

WAVES OF TIME

LÖHRER BERG

Once a coastline shaped by waves and wind. Today, its unique soils contribute elegance, freshness and balance to our wines.

100% SCHWEINHARDT

Authentic Wines. Authentic People.

For more than 400 years, the Schweinhardt family has shaped this place through dedication, hard work and a shared commitment to quality.

Where Schweinhardt is written on the label, you will find 100% Schweinhardt inside.

We do not buy grapes.

We do not buy grape juice.

We do not buy wine.



Every bottle is grown, produced and bottled by our family. From vineyard to cellar, every step remains in our hands. This commitment allows us to create wines that truly reflect their origin, their vineyard and their vintage. Today, wine lovers on four continents and in more than fifteen countries raise a glass of Schweinhardt wine and celebrate the same simple idea:

Authenticity matters.

Our wines are vegan.

Our vineyards are managed with respect for nature.

And our family continues to care for the land that has shaped our wines for generations.



**BEHIND EVERY BOTTLE
IS A REAL FAMILY.**

WELCOME AMONG FRIENDS

More Than Wine. A Place To Belong.

For many guests, a visit to The Mayor's Winery begins with a glass of wine.

It often ends with something more.
A conversation that lasts longer than expected.
A walk through the vineyards.
A shared meal.
A new friendship.

For generations, hospitality has been an important part of life at the Schweinhardt family estate. Today, guests from around the world visit our winery, stay at **HEINRICHs B&B**, explore the Nahe Valley and experience the warmth of a family-owned winery where people come first.
Here, wine is not only something we produce. It is something we share.



Because some of life's best moments happen around a table, a bottle of wine and good company.

**YOU ARRIVE AS A GUEST.
YOU LEAVE AS A FRIEND.**

Visit us at: www.schweinhardt.de
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